



March 27, 2024

The Honorable Chuck Schumer
Majority Leader
United States Senate
Washington, D.C. 20510

Dear Majority Leader Schumer,

Thank you for your steadfast support of America's journalists and creative professionals across print, broadcast and digital platforms. As you and your colleagues work to translate the diversity of views presented as part of the Artificial Intelligence ("AI") Insight Forum series into a policy framework, we write to urge Congress to ensure that journalists and media workers are a core priority in any proposed legislation Congress advances to address Artificial Intelligence.

Creative workers who are some of the first to be impacted by this technology must be at the center of the development and implementation of these new tools. AI will never be a total replacement for the work of reporters, investigators, editors, podcasters, on-air anchors or film and television writers.

Congress must recognize the human ingenuity and creativity essential to a free press, the media and entertainment industry, and our members' livelihoods. AI has the potential to greatly undermine the media industry and our democracy if companies refuse to put workers at the forefront of implementation.

So far this year, our members have witnessed the impact of unregulated AI on their jobs. Major news media companies, including [Gannett](#) and [G/O Media sites](#), deployed AI articles with fake bylines to replace the work of hardworking local and digital journalists and writers. Film and television writers won critical protections in their collective bargaining agreement, but their work continues to be used by AI developers without their consent.

Congress must take urgent action to ensure any Artificial Intelligence legislation protects creative professionals and journalists by:

- Ensuring AI does not replace journalists and creative professionals or replicate work produced by these professionals without consent or fair compensation, whether or not they own the copyrights to their work;
- Safeguarding against the use of AI to surveil workers and their work product;
- Protecting professional voice, likeness, and performance and written talent; and
- Codifying workers' rights to bargain collectively over AI policy in the workplace.

Our members across the United States are organizing to fight back against attacks by big companies cutting news and creative content at the heart of our communities – from local news

journalists to podcasters to film and television writers. We urge you to stand by America's union journalists and creative professionals in any action Congress takes to address artificial intelligence.

Thank you for your attention to this important matter. We look forward to your response.

Sincerely,

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President
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