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SUBJECT: Editorial staff of Pageant Media US unionizes.

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NEW YORK CITY, NY - On Monday morning, an overwhelming majority of Pageant Media US editorial staff announced that they are unionizing. In these uncertain social and economic times, media workers need a voice in their work more than ever.

More than 70% of the editorial staff signed a petition requesting immediate recognition of the Pageant Media Workers' Guild, a unit of News Media Guild/TNG-CWA, local 31222. Their demands are simple: recognize our union and allow us to continue producing our quality work.

Pageant Media — which covers registered, private, credit, and real estate investment sectors — has experienced consistent growth over many years, and is in the process of expanding and acquiring media companies. This success is only possible with the quality reporting that the editorial team contributes.

“Our investment in the company and products we contribute to is evident, and we hope that our decision to unionize will be taken as further proof of that dedication,” said the union’s petition to management this morning. Teams from various publications across all four US-based content groups — Fund Intelligence, HFM, Alt Credit, REFI — have come together to make their newsroom sustainable and secure the future of the New York office.

“Our intention is to strengthen the culture and improve workflow through collaboration with management in the transparent definition of conditions that we can expect,” explained David Isenberg, reporter, “namely benefits parity with our fellows in the UK and pay parity with our competitors in New York.”

The staff asks management to show their “commitment to a strong newsroom and your respect for a supermajority of your employees” by recognizing the union and creating a new dynamic of collaboration, transparency, and communication.

NewsGuild-CWA represents more than 20,000 journalists and media workers throughout the US and Canada, including at national outlets like *The New York Times* and other international publications like *The Guardian* US.